# **■ elinchrom**®



# Elinchrom

Press Release



# FOLLOW THE STORY WHEREVER IT TAKES YOU WITH THE ELINCHROM ONE, THE NEW PORTABLE OFF-CAMERA FLASH FROM ELINCHROM.

August 10, 2021, Renens, Switzerland

Elinchrom introduces the supremely portable, rugged, and dependable Elinchrom ONE. Their first battery-powered monolight, is born from a company-wide effort to step out of their collective comfort zone and define Elinchrom's modern identity.

The entire team has gone to great lengths to ensure the ONE features several unique, future-facing attributes while still retaining the brand's core values.

For Elinchrom, the ONE is more than just a longrequested new product; it is the beginning of their next adventure.





# Keep a low profile

Add the versatility of an off-camera flash with light shaping capabilities to any kit while maintaining a minimal footprint with the Elinchrom ONE. Similar in size and weight (1.5kg / 3.3 lbs) to a 70-200mm lens, the ONE is ready to travel with you anywhere and everywhere.



### **Brave the elements**

The Elinchrom ONE utilizes an internal Li-ion battery for maximum portability and enhanced protection from the elements while on location. Plus, you are not tied to proprietary spare batteries or chargers with the ability to charge from any USB-C source.





### **Never lose momentum**

Capable of producing 725 full-power flashes on a single charge, the Elinchrom ONE is ready for longer shoots. Additionally, with Active Charging, the ONE can be connected to a power source and continue shooting while charging regardless of the battery's power level, keeping your workflow uninterrupted.

# **Shape your story**

Shaping light is at the heart of every great photo you create. Designed around an unconcealed flash tube for optimal light spread, the Elinchrom ONE ensures you experience the beautiful light quality Elinchrom is known for.



# Your choice of light shapers

Engineered to use the newly developed Elinchrom OCF modifier mount, the Elinchrom ONE is also natively compatible with most Profoto® OCF light shapers, greatly expanding your selection of available light shaping tools.

The included Elinchrom OCF to Bayonet Adapter enables quick mounting to speedrings and reflectors using the traditional Elinchrom Bayonet.









# Do more with less

Engineered for peak efficiency, the Elinchrom ONE utilizes its 131 Ws of capacity to generate a light output usually seen in 200+ Ws units. At 1 meter (3.3ft) and 100 ISO, the ONE can achieve F-11.9, with the Diffusion Dome attached, and when combined with the HP Reflector, the achievable F-Stop climbs to F-45.2.





# **Navigate swiftly**

With a touchscreen interface and a newly designed menu structure, Elinchrom has streamlined the process of adjusting the One's settings to ensure you never miss a chance to capture a moment.





# **国 ELINCHROM ONE**

# **KEY FEATURES**

# Supreme portability

Weighing only 1.5kg (3.3 lbs) and similar in size to a 70-200mm lens, the ONE is ready to travel with you anywhere and everywhere.

# Integrated Li-Ion battery

Enables up to 725 full-power flashes on a single charge and enhanced protection from the elements while on location.

# USB-C charge port

Charge the Elinchrom ONE from any USB-C source without proprietary spare batteries or chargers.

# Active Charging

Connect the ONE to a power source and continue shooting while charging regardless of the battery's power level.

# Elinchrom OCF modifier mount

Natively compatible with Profoto® OCF and the traditional Elinchrom Bayonet mount via an included adapter.

### Touch screen interface

Clever and streamlined interface designed to provide the most efficient user experience and quick set up times.

# Powerful bicolor LED modeling lamp

Adjustable color temperature of 2700 to 6500 with an output of 3000 Lumens and a CRI 95.

# Fast recycle times and precise color accuracy

The ONE recycles in 0.9 seconds at full power and maintains a +/-150K color temperature over the entire power range.

# Sync up to 1/8000s with HSS

Freeze motion, overpower ambient light and darken backgrounds.

### TTL with Manual Lock

Enables a quick switch from TTL to Manual without losing exposure settings.

# Smart Pro-Active cooling

The Elinchrom ONE learns your shooting style and adapts its cooling cycle around it.

### Removable tilt-head

The two-way metal tilt-head with 7-8 mm umbrella mount detaches, making the Elinchrom ONE ergonomic for hand-holding.



# **国 ELINCHROM ONE**

RFI FASE DATE

# **Availability**

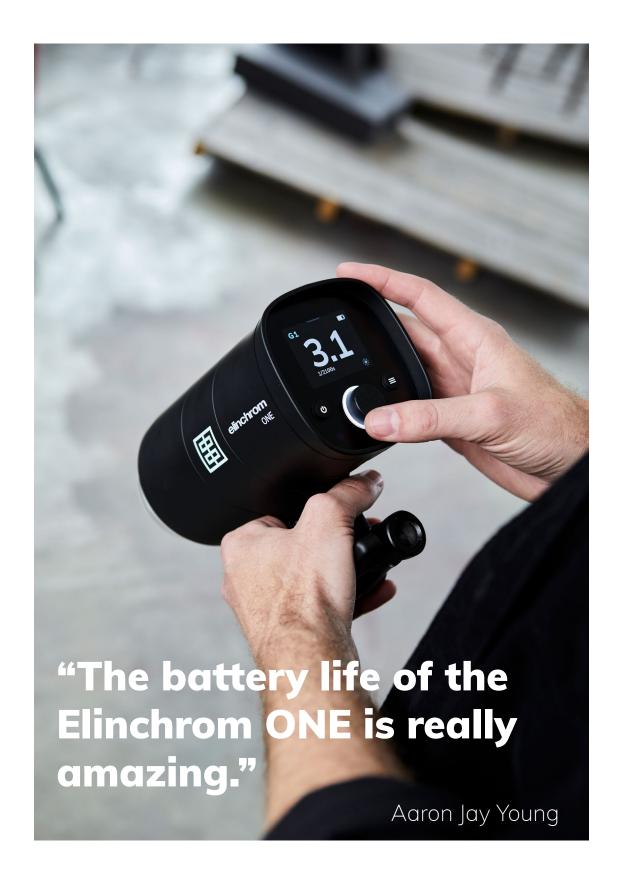
The Elinchrom ONE will be available in late August 2021.



"The ONE is so light weight and portable that it was really easy for my assistant to move freely and precisely."

Brenda Bazán







# **国 ELINCHROM ONE**

**RETAIL PRICE** 

# ELINCHROM ONE OFF CAMERA FLASH KIT - 20932.1

# **BOX CONFIGURATION** 20932.1 1x Elinchrom ONE 20930.1 1x Elinchrom OCF Adapter 26346 1x Elinchrom OCF Diffusion Dome 25110 1x Elinchrom 65W USB-C Wall Charger 11052 1x Elinchrom USB-C Cable 1.8 m (5.9") 1x Elinchrom ONE Case 33250 2 Year Warranty MSRP\* **Euro 839** USD 949 **Excluding Taxes**





# ELINCHROM ONE OFF CAMERA FLASH DUAL KIT - 20931.2

# **BOX CONFIGURATION** 20931.2

2x	Elinchrom ONE	20930.1
2x	Elinchrom OCF Adapter	26346
2x	Elinchrom OCF Diffusion Dome	25110
2x	Elinchrom 65W USB-C Wall Charger	11052
2x	Elinchrom USB-C Cable 1.8 m (5.9")	
1x	Elinchrom ONE Backpack	33252

2 Year Warranty

# MSRP\*

Euro 1'679 USD 1'899 Excluding Taxes

\*Manufacturer's suggested retail price







<sup>\*</sup>Manufacturer's suggested retail price



# 国 ELINCHROM ONE & ACCESSORIES CODE NUMBERS & MSRP PRICE

Elinchrom ONE Off Camera Flash Kit	20932.1
Elinchrom ONE Off Camera Flash Dual Kit	20931.2
Elinchrom OCF Diffusion Dome	25110
Elinchrom OCF Adapter	26346
Elinchrom 65W USB-C Wall Charger	11052
Elinchrom USB-C Cable 1.8 m (5.9")	
Elinchrom 20000mAh 18W Power Bank	11050
Elinchrom ONE Case	33250
Elinchrom ONE Backpack	33252
Elinchrom OCF Wide Reflector 16 cm (6.3")	26090
Elinchrom OCF Barndoors	26002
Elinchrom Flashtube 125 J	24091

839 € / 949 \$ *
1679 € / 1899 \$ *
24 € / 29 \$ *
34 € / 39 \$ *
49 € / 64 \$ *
included in the 11052
49 € / 64 \$ *
49 € / 64 \$ *
109 € / 134 \$ *
44 € / 54 \$ *
59 € / 79 \$ *
84 € / 99 \$ *

Availablility TBD Availablility TBD

<sup>\*</sup>Manufacturer's suggested retail price



Elinchrom 20000mAh 18W **Power Bank** 11050



**Elinchrom ONE Case** 33250











**Elinchrom ONE Backpack** 

Elinchrom - August 2021



# **国 ACCESSORIES**

**DESCRIPTIONS** 



# **Elinchrom OCF Diffusion Dome** - 25110

The Elinchrom OCF Diffusion Dome serves double duty as both a protective, polycarbonate cover for Elinchrom off-camera flashes with unconcealed flash tubes and a modifier producing softer light with an even spread.



# **Elinchrom OCF Adapter** - 26346

The Elinchrom OCF Adapter efficiently enables the use of Elinchrom bayonetequipped speedrings, softboxes, and accessories on light sources using the Elinchrom OCF or Profoto® OCF mounts.

Note: Designed to hold up to 1kg (2.2lbs), the Elinchrom-Profoto® Adapter (EL26333) should be used for all payloads exceeding that limit.



# Elinchrom OCF Wide Reflector 16 cm (6.3") - 26090

Availability TBD

The Elinchrom OCF Wide Reflectors suit photographers who need a bright single light source for even illumination with umbrellas and backgrounds, copy work or large groups photography. This OCF Wide Reflector is Umbrella compatible.



### **Elinchrom OCF Barndoors** - 26002

Availability TBD

The OCF Barndoor with four trapezium-shaped metal barndoors can be mounted directly on the unit to dimmish light spread in all directions or shape a rectangular light beam.



# Elinchrom 20000mAh 18W Power Bank - 11050

The Elinchrom 20000mAh USB-C Power Bank (18W) can either rapidly recharge the Elinchrom ONE off-camera flash 1.5 times when not in use or add an additional 1100 full-power flashes via Active Charging. Also equipped with a USB-A port, this power bank can also serve as a backup power source for many devices such as smartphones, cameras, tablets, and more.



# **Elinchrom ONE Case** - 33250

The Elinchrom ONE Case is a lightweight, semi-rigid carry solution for an Elinchrom ONE off-camera flash and related accessories.



### **Elinchrom ONE Backpack** - 33252

The Elinchrom ONE Backpack is a rugged and comfortable carry solution for two Elinchrom ONE off-camera flashes and related accessories.



# **B ELINCHROM ONE**

# SPECIFICATIONS

	Energy (Ws/J)	131
	<b>F-Stop</b> (1m, 100 ISO, HP Reflector 26 cm (10.2"), max power)	45.2
	F-Stop (1m, 100 ISO, OCF Diffusion Dome, max power)	11.9
	Power range (F-Stop)	5
	Power range (Ws/J)	7 – 131
	Power range display	0.1 - 4.3 (Elinchrom scale) / 5.8 - 10 / 7 - 131 (Ws scale)
	Power increments in Manual / TTL mode	0.1 F-Stop / 0.3 F-Stop
	Flash duration t0.1 min/max power (Normal mode)	1/1530s - 1/155s
	Flash duration t0.1 min/max power (Action mode)	1/7000s - 1/625s
	Recycling time min/max power	0.06s / 0.9s
	Flash mode	Manual / TTL / HSS (with Transmitter Pro)
	Action mode	Faster flash duration over the power range
	Flash colour temperature at max power	5900 K (Action) / 5600 K (HSS)
	Flash colour stability over the power range (all modes)	±150 K
	Power stability	±0.5%
	Auto power dumping	Adjusts power settings automatically in real time
	Fan cooled	Smart proactive cooling
	Input	USB-C
	Battery	Li-lon - Built-in - 41.04Wh
	Battery capacity min/max power (LED lamp OFF)	9700 / 725
	Battery capacity min/max power (LED lamp ON 100%)	3700 / 550
	Battery charge status	On the display if ON and side logo if OFF
	Charging time (with 65W USB-C Wall Charger)	60 m (80%) – 100 m (100%) / Fast charge (unit is ON) 80 m (80%) – 135 m (100%) / Slow charge (unit is OFF)
	Charging time (with 18W 20000 mAh Power Bank)	80 m (80%) – 135 m (100%) / Fast charge (unit is ON) 105 m (80%) – 180 m (100%) / Slow charge (unit is OFF)
	LED modeling lamp modes	ON/OFF, free, proportional, VFC
	LED modeling lamp power	20W / equivalent to 120W / 3000 lm / CRI 95
	LED modeling lamp color temperature	Presets from 2700 K to 6500 K
	<b>LED run time</b> (LED only, min/max power)	10 hours / 90 minutes
	Skyport (built-in)	20 frequency channels, 4 Groups
	<b>Skyport distance range</b> (Transmitter Pro, manual mode)	Indoor: up to 60 m / Outdoor: up to 200 m
	Bluetooth* (built-in)	Version 4.2 / Compatible Studio Software Win, Mac, iOS
	Umbrella fitting (on tilt head)	7 – 8 mm
	<b>Dimensions</b> with Diffusion Dome and tilt head	23 x 16.5 x 10.5 cm 9 x 6.5 x 4.1 inches
	<b>Dimensions</b> without Diffusion Dome and tilt head	22.5 x 10 x 10 cm 8.5 x 3.9 x 3.9 inches
	Weight (with/without tilt head)	1.5 kg - 3.3 lbs / 1.3 kg - 2.9 lbs



# **国 ELINCHROM ONE WEBPAGE**

ELINCHROM WEBSITE LINKS

live on August 10th, 2021

Elinchrom ONE - Product webpage	www.elinchrom.com/product/elinchrom-one/
Elinchrom ONE - Press release webpage	www.elinchrom.com/news/elinchrom-one-pr/
Elinchrom ONE - Product video	https://youtu.be/F5QAw6dMjl8
Elinchrom ONE - Story 1 video	https://youtu.be/ccL3xY-pAek
Elinchrom ONE - Story 2 video	https://youtu.be/JMuyNogbon8
Elinchrom ONE - Blog post story - 1	www.elinchrom.com/discover/capturing-artisans-in-oaxaca-with-the-elinchrom-one/
Elinchrom ONE - Blog post story - 2	www.elinchrom.com/discover/the-covid-frontline-heroes/





# **ABOUT**

# **ELINCHROM**

# We deliver lighting solutions to all visual creators.

By creating the world's most portable and durable lighting gear, we desire above all else to be a source of inspiration to all adventurous spirits everywhere; helping them capture and share life's most beautiful and greatest moments.

We are the brand that brings light to their adventures.

# CONTACT

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